



2023 Sponsor/Exhibitor 18th Annual: Paving the Way to Health Care Access

May 19th and 20th, 2023
Virtual Conference

Medical interpreters and all persons involved with medical interpreters benefit from discussing the challenges of their daily work especially with the continued burden of the COVID-19 pandemic as well as the range of linguistic and cultural issues affecting the field and developing skills and knowledge to respond. *Paving the Way to Health Care Access*, is an educational forum that began seventeen years ago as an educational conference, sponsored by UMass Chan Medical School's Commonwealth Medicine, and MassHealth.

This continuing education event is open to those who work as medical interpreters and those who work with medical interpreters:

- Medical interpreters both spoken language interpreters and ASL interpreters
- Interpreter managers, directors, and coordinators
- Members of the health care team working with interpreters

Participants choose from different workshops, each of which provides opportunities to explore specific topics and improve knowledge and skills.

Paving the Way is recognized nationwide as one of the premier educational and networking events! Interpreters, trainers, hospital administrators, program coordinators, industry leaders, and healthcare providers from New England and states across the country gather for two days to share their knowledge and experience in skills development focused on both medical and behavioral health, and discuss how federal health care reform, The Joint Commission standards, and other policy changes affecting health care language services and the field of health care interpreting.

The conference emphasizes the importance of trained medical interpreters as facilitators of clear communication in a patient-centered health care system. The Paving the Way conference supports the professional goals of interpreters and offers continued education credits.

Why Participate as a Sponsor/Exhibitor?

Paving the Way has grown into one of the larger annual conferences on the east coast and offers skills development, policy discussions, and professional networking opportunities, all related to health care interpreting and culturally competent healthcare.

The conference serves as a valuable and engaging gathering place for interpreters, interpreting students, patient advocates, and medical staff to support each other in their shared goal of improving health care communication, access, quality, and equity.

In 2022, Paving the Way has expanded the planned programming to more programming that is relevant to American Sign Language (ASL) Interpreters both Certified Deaf Interpreters (CDI) and hearing interpreters.

Your sponsorship helps to keep our conference affordable and accessible!

Supported by MassHealth and Disability & Community-based Services, a division of Commonwealth Medicine, UMass Chan Medical School, 333 South Street, Shrewsbury, MA 01545

2023 PROMOTIONAL OPPORTUNITIES

Platinum Sponsor

\$4000 (1 available)

The ONE Platinum Sponsor has optimal presence and visibility at the 18th Annual Paving the Way Conference. This sponsorship unique pre- and post-conference visibility. Your Sponsorship includes the following:

- Prominent display of sponsor's name throughout the event on the HUB conference page
- Permanent listing for one year (Jan-Dec) on Mass Medical Interpreter Training website for "2023 Paving the Way" page and home page
- In new virtual conference platform sponsor will be able to meet and greet participants from the first break to the end of the second break with ample opportunity to provide an overview at the lunch break.
- Complimentary registration for 4 people
- Logo will be on registration material sent to participants and featured on the HUB conference page
- Social media acknowledgement.

Gold Sponsors

\$2000 (4 available)

Gold Sponsors are those high-level sponsors who desire to have high visibility and a strong presence at the 18th Annual Paving the Way Conference. Your Sponsorship includes the following:

- Prominent place on Mass Medical Interpreter Training website for "2023 PTW" page and home page
- In the new virtual conference, the logo will be featured and mentioned during keynote on Saturday.
- In new virtual conference platform sponsor will be able to meet and greet participants from the first break to the end of the second break with ample opportunity to provide an overview at the lunch break.
- Complimentary registration for 3 people
- Logo will be on registration material and featured on the HUB conference page.
- Social media acknowledgement.

Silver Sponsors

\$800

Silver Sponsors are those sponsors who desire to have a participating presence and visibility at the 18th Annual Paving the Way Conference. Your Sponsorship includes the following:

- Permanent listing on Mass Medical Interpreter Training website for "2023 PTW" page
- In new virtual conference platform sponsor will be able to meet and greet participants from the first break to the end of the second break with ample opportunity to provide an overview at the lunch break.
- Complimentary registration for 2 people
- Corporate logo on conference materials
- Social media acknowledgement

Bronze Sponsors

\$500

Bronze Sponsors are those sponsors who desire to have a presence and visibility at the 18th Annual Paving the Way Conference. Your Sponsorship includes the following:

- In new virtual conference platform sponsor will be able to meet and greet participants from the first break to the end of the second break with ample opportunity to provide an overview at the lunch break.
- Complimentary registration for 1 person
- Corporate logo on conference materials
- Social media acknowledgement

Sparkle Sponsors

\$350

Exhibitors will each have their logo and name recognition on 18th Annual Paving the Way Conference Hub and materials that will be distributed to participants.

Click [here](#) to download a copy of the 2023 PTW Sponsorship Form.